

Why ActivClassroom?

Ten reasons to choose
The ActivClassroom by Promethean.



Not all interactive whiteboard solutions are the same.

The ActivClassroom is a 360-degree learning environment that connects technology to learners and teachers to their peers, their students, and a whole new world of instruction.

Here, interactive whiteboards are one piece of an integrated system of classroom technology, community, resources, professional development, big ideas and little connections designed to meet the everyday needs of teachers and students the world over.

Results

The ActivClassroom is proven to improve instructional results. Engaged, excited classrooms are successful classrooms. A study performed by author and education research specialist Robert Marzano compared The ActivClassroom with more typical methods of instruction and found that usage of The ActivClassroom leads to immediate, sustainable improvement in student achievement. Students taught with The ActivClassroom achieved 17 percentile points higher on average than students taught with traditional methods. That's a real, tangible change in learning that means a real, tangibly different educational environment for both teachers and students.

Visit www.PrometheanWorld.com/research for more research from around the world.



Integration

The ActivClassroom works because it works with teachers. It takes more than tools to change education. The ActivClassroom is designed specifically to increase student engagement and achievement. The seamless combination of technology like Learner Response Systems and interactive whiteboards with community, support and professional development make this possible. The simple power of sharing the experience and expertise of hundreds of thousands of teachers the world over through Promethean Planet makes The ActivClassroom alive — and makes educational change real.



Software

Our software was built by teachers, for teachers.

That means that ActivInspire, our lesson planning software, does a lot of the things teachers around the world need so badly. It saves time. It offers resources and sample activities right inside the program. It includes real, working tools like protractors, compasses and calculators. But most importantly, it creates a culture of creativity; energising teachers, which energises students, which breeds energised schools with great retention rates and student success.



Leadership

The ActivClassroom is a thought leader. We are always looking ahead — to the next idea, to the next partnership, and always toward new ways to engage students and solve problems for teachers. For example, many of the world's best educational resource providers like Scholastic, Brain POP, McGraw-Hill and Pearson choose to deliver their content through The ActivClassroom's interactive environment. Only The ActivClassroom features Teaching and Learning Consultants (TLCs) — real teachers who serve as hands-on advisors to help integrate our products with school curricula. Finally, through our SDK programme, we open wide our development library so anyone can design programs and products to work with our technologies, making The ActivClassroom the richest, most forward-looking place to learn, anywhere.



Community

Unlike the customers of any other interactive whiteboard maker, ActivClassroom educators are supported by a network of more than 350,000 teachers around the world through Promethean Planet.

Promethean Planet is the soul of The ActivClassroom. It is the force that makes it human, that helps it evolve, and that keeps it relevant to instructors by giving them a voice, a soapbox, and a place to connect with other ActivEducators around the world.

www.PrometheanPlanet.com





Support.

Through Promethean Planet's user-generated message boards, ActivClassroom educators break down the classroom walls to connect with their peers — to share tips, stories, trials, triumphs, and their love of The ActivClassroom.

Resources.

Promethean Planet features more than 12,000 free, user-generated lessons for use in The ActivClassroom in addition to a wide range of resources by leading educational content providers.

Professional Development.

ActivLearning, available at Promethean Planet, offers teachers ActivClassroom training designed to work with their lives and schedules. Some classes are free. Many are available online, 24/7. Most can be taught at a teacher's school, or an ActivClassroom facility. All are available to Promethean Planet members.

Thought Leadership.

The ActivClassroom runs on ideas — those of our users, our partners, and of prominent thinkers in the world of education. Promethean Planet combines all of this insight into one easily accessible, totally engaging community — free of charge.

Support

We train teachers how to make The ActivClassroom work for them — not just how to use a bunch of

tools. Our training goes beyond explaining the basics of our software and Learner Response Devices to helping teachers apply The ActivClassroom's vast creative potential to the way they teach. It's flexible and personalized — educators can train online, in person at their school or our facility, and even study to become trainers themselves. Some lessons are self-paced, mentored, and many are absolutely free, supporting our position that technology should never be scary — and neither should learning it.

Visit www.PrometheanPlanet.com/ActivLearning to learn more.

Focus

Promethean serves no one but teachers. Teachers, we are here for you and only you. We focus solely on education — no business, no government clients — meaning we address the needs, tackle the issues, and solve the problems of education with an insider view like none other.



Efficiency

The ActivClassroom saves time. A teacher's time is so valuable. Technology should always help and not complicate the situation. The ActivClassroom was designed specifically with busy educators and lively students in mind. Complete with tens of thousands of lessons and activities ready to share and use, and conceived to help teachers find their best answers to the unlimited questions of instruction, The ActivClassroom makes spectacular educational experiences happen with less hassle and more fun, with less time spent.



Sustainability

The ActivClassroom is never finished.

Technologies change and tools become outdated, but The ActivClassroom is an experience — an integrated system built of collaboration that is constantly improving, changing, and looking for what's next. Teacher insight fuels us. The world's best educational content providers add new resources to The ActivClassroom every day. Which means the possibilities — and the benefits to educators everywhere — are endless.

Flexibility

Your ActivClassroom is like none other. There is no one “right” set of ActivClassroom pieces, only the one right for your school or Local Authority. Implement a little, or a lot — The ActivClassroom comes to life solely through the combination of our technologies, your needs, and the spirit of the hundreds of thousands of educators in our Activ family. Further, The ActivClassroom is built to grow and change easily as your needs shift term to term, or building to building.

Why ActivClassroom?

**Because if we change the classroom,
we change the world.**



www.PrometheanWorld.com

WhyActInClassroom BR 07/09 V2.0 UK © 2009 Promethean Ltd. All Rights Reserved.



The **ActivClassroom** *by* PROMETHEAN